

# Introduction

### **Using Data to Drive Optimal Decision Making**

You have many questions about how to best lead your parks and recreation agency. The questions may be about budget size, optimal staffing or revenues generated from agency activities. Perhaps you are looking towards the future and seeking opportunities where your agency can better serve its community while also outperforming its peers elsewhere in the U.S.

In your hands is one resource that can assist you with answering these many questions. The customized Parks and Recreation Agency Performance Report shows you how <u>your</u> community's parks and recreation services compare to those of its peers throughout the U.S. The data in this report comes from what your agency and other agencies entered in <u>NRPA's Park Metrics</u> website and compares specific measures of parks and recreation efficiency and effectiveness against thousands of other parks and recreation agencies across the country. Use this report to make informed decisions about your parks and recreation agency. Capitalize on your strengths and address your weaknesses – and increase the positive impact of your parks and recreation offerings on those in the community you serve.

Of course, data itself does not provide complete answers to your many questions. But combined with the collective knowledge of yourself, your team, your external partners and other resources, the insights contained within this report are an important step to lead your agency into the future.

### **About this Report**

Earlier this year, your agency submitted operational information into the National Recreation and Park Association's (NRPA) *Park Metrics* website by completing your Agency Performance Survey. Thanks to the participation of park and recreation agencies throughout the U.S., NRPA is providing the field with key data on the management and operation of park and recreation agencies. The *Agency Performance Review* is a customized look at your agency in comparison to all agencies that responded to the survey and a subset of agencies that serve a similar population density (the online NRPA Park Metrics system allows you to create much more detailed data aggregations to *compare your agency to agencies that meet specific criteria of your choice)*. The results contained in this report offer broad "yardsticks" on your agency's management and operations, allowing you to gauge your agency's strengths, weaknesses and improvement opportunities.

The aggregated data contained in this report was derived from 2020 – 2022 data in the NRPA Park Metrics database as of February 2023. As the NRPA Park Metrics system is available 24/7/365, the data can and will change throughout the year. NRPA Park Metrics allows you to run reports on-demand, based on real-time data, so the reports you create will always be based on the most current data available. To run additional reports, simply login to your account and go to the "Reports" tab to use Agency Performance Reports or Agency Performance Dashboards to drill-down into the full data set to compare your agency alongside agencies that meet your search criteria in areas such as Jurisdiction Population, Budget Size, State, Population Density, etc.

For a broader view of park and recreation agency benchmark and performance data, check out the 2023 NRPA Agency Performance Review and its accompanying interactive tools. This report is the most comprehensive resource of data and insights for park and recreation agencies in the United States. The report and interactive tools present NRPA Park Metrics data from 2020 through 2022 with 24 figures that highlight critical park and recreation metrics on park facilities, programming, responsibilities of park & recreation agencies, staffing, budget and agency funding. Explore the 2023 NRPA Agency Performance Review.

### **Using this Report**

The Agency Performance Report is designed to assist you in evaluating your own agency's results relative to other Agency Performance Survey participants. The information in this report is designed to be a tool for helping you to better evaluate your agency and its offerings. Spotting significant differences between your own figures and the composites can be the first step toward identifying improvement opportunities. Please keep in mind:

#### 2023 NRPA Agency Performance Review Key Findings













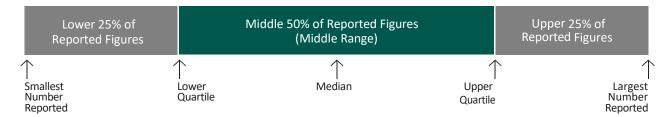
- 1. A deviation between your figures and figures in the report is not necessarily good or bad. It merely indicates additional analysis may be required. As a rule, the larger the difference, the greater the need for further investigation.
- 2. In situations where large deviations do exist, it may be helpful to go back and calculate the same measure over the past several years to identify any trends that may exist.
- 3. The information in this report should be used as a tool for informed decision making rather than absolute standards. Since agencies differ as to their location, size, and other factors, any two agencies can be successful yet have very different experiences with regard to certain measures.

If you have any questions or comments about this report, please contact Greg Manns of Industry Insights at gmanns@industryinsights.com or 614-389-2100.

### **Interpreting the Numbers**

Most of the results included in this study are reported on the basis of medians rather than arithmetical averages or means. Unlike the mean, the median is not distorted by a few unusually high or low values that may exist in the sample due to special circumstances. The "median" value represents the mid-point of the data for a particular measure, with one-half of the respondents reporting figures above it and one-half below. Each median was computed independently based on the agencies that reported for that item. As a result, mathematical relationships do not always exist when different ratios are used together in the calculation.

Figures reported were not used unless they were in accordance with the survey instructions and definitions. In cases where the number of respondents was considered inadequate for the computation of a meaningful figure, "ISD" appears in the tables.



If you see "no data" in the table of data under a graph, you haven't answered the required Agency Performance Survey questions to generate this comparison.

### **Definitions**

### Median (or 50th percentile):

The center value of the total distribution of the data that was reported (e.g., it is the value at which 50% of the responses are above and 50% are below). This measure is less likely than an average to be distorted by a few outlying responses.

### Lower Quartile (or 25th Percentile):

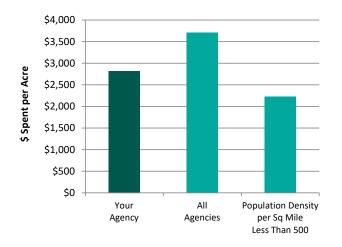
The observation point below which 25% of the responses lie (e.g., 25% of the respondents reported a figure less than this amount and 75% a figure higher than this amount).

### **Upper Quartile (or 75th Percentile):**

The observation point below which 75% of the responses lie (e.g., 75% of the respondents reported a figure less than this amount and 25% a figure higher than this amount).

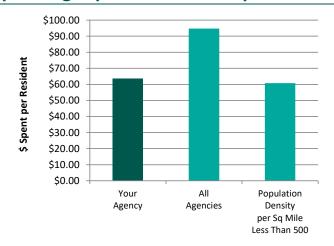
### **Executive Summary**

### Park Operating Expenditures per Acre of Parkland



	Your	All	Population Density per Sq Mile
	Agency	Agencies	Less Than 500
Lower Quartile		\$1,704	\$991
Median	\$2,824	\$3,714	\$2,229
Upper Quartile		\$7,998	\$4,688

### **Operating Expenditures Per Capita**



			<b>Population Density</b>
	Your	All	per Sq Mile
	Agency	Agencies	Less Than 500
Lower Quartile		\$53.23	\$20.75
Median	\$63.55	\$94.77	\$60.73
Upper Quartile		\$173.05	\$116.03

Two metrics that can be used to gauge whether a community is adequately funded to manage, operate, and maintain its parks and recreation areas are "park related operating expenditures per acre of parkland managed" and "operating expenditures per capita." The first metric, operating expenditures per acre, is calculated by dividing total park related operating expenditures by total parkland acres managed by the agency. The second metric, operating expenditures per capita, is calculated by dividing total operating expenditures by the population of the jurisdiction served by the agency.

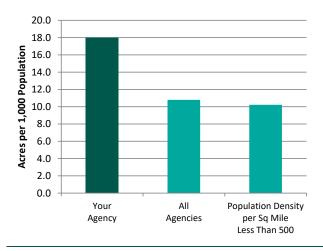
Operating expenditures include all of the costs to provide parks and recreation services to the community, including personnel salaries, benefits, utilities, equipment, and materials. Operating expenditures may also include debt service if it is paid out of the annual operating budget, as well as any expenditures incurred as part of a special or enterprise fund (such as a golf course) managed by the public agency.

It is important to note that operating costs can vary widely between communities due to differences in parks and recreation facility standards, types of equipment, repair and replacement schedules, types and topography of parkland, degree of maintenance required, levels of use, and other variables. Operating costs and efficiencies can also vary with the number of acres managed and/or the size of the population served. For example a community that manages extensive conservation lands will have a lower ratio of expenditures/acre than a community that primarily manages developed parkland.

Communities that benchmark operating expenditures should conduct follow-up research to analyze and document the specific reasons for differences in operating expenditures. For example it may be helpful to find a similar agency in Park Metrics (formerly PRORAGIS), then visit and photograph the facilities at benchmarked communities, and meet with agency staff to document key differences in facility quality or levels of maintenance. It may also be helpful to determine if a community is serving a larger population than its own residents. Elected officials, managers, and residents may be more supportive of increased operation budgets if they clearly understand the reasons for variations in funding between communities, and/or the implications of different funding levels

# Are you adequately funded?

### Acres of Parkland per 1,000 Population



	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		5.3	4.8
Median	18.0	10.8	10.2
Upper Quartile		18.4	19.2

# Do you have enough parkland?

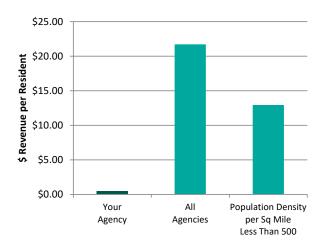
The "acres of parkland per 1,000 population" metric is the most common technique for determining whether a community has "enough" parkland. It is also known as a community's "acreage level of service (LOS)." There is no standard acreage LOS in the United States, and LOS can vary widely due to a community's history, culture, demographics, density, development patterns, and other factors. For example the acreage LOS of communities within the Park Metrics (formerly PRORAGIS) database ranges from less than 2 acres per 1,000 citizens to over 100 acres per 1,000 citizens.

An often-asked question is "what should be counted in an acreage LOS?" Unfortunately there is no standard answer. Some communities include public golf courses and beaches, while others include publicly accessible lakes and wetlands. Some cities and counties also include public parkland owned by other agencies, such as state parks and national forests. Some communities also count private recreation areas, owned and managed by homeowners associations, because these areas help meet residents' local recreation needs. Since the primary purpose of acreage LOS is to determine a community's need for parkland, it is recommended that communities only count developable, publicly accessible parkland within their jurisdiction.

Open space lands that are undevelopable, such as privately owned open spaces, private golf courses, or private beaches; or open space lands that are permanently protected such as wetlands, water bodies, or protected conservation lands, cannot be used in calculations to determine how much open space is needed for future community needs for facilities such as parks, playgrounds, athletic fields, or community recreation centers. Privately owned parkland is not open to the public, and could be sold or redeveloped. Public parkland owned by another jurisdiction (such as state or county-owned land within a municipality) should be counted only for the population served by that jurisdiction.

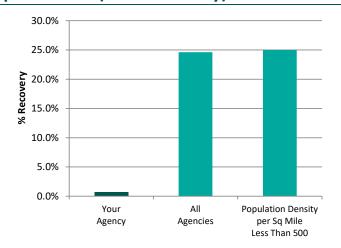
Acreage LOS should be used in conjunction with other needs assessment techniques to gauge a community's need for additional parkland. For example a community may conclude that it is not necessary to acquire additional parkland after comparing its acreage LOS to other communities. However other needs assessment techniques such as surveys, focus group meetings, and population projections may indicate that residents' needs are not being met, and additional parkland may be required.

### Revenue per Capita



	Your	All	Population Density per Sq Mile
	Agency	Agencies	Less Than 500
Lower Quartile		\$6.66	\$3.01
Median	\$0.44	\$21.71	\$12.93
Upper Quartile		\$57.51	\$42.62

# Revenue as a % of Operating Expenditures (Cost Recovery)



	Va	All	Population Density
	Your Agency	All Agencies	per Sq Mile Less Than 500
Lower Quartile		11.6%	10.6%
Median	0.7%	24.6%	25.0%
Upper Quartile		44.5%	46.9%

Revenues (also known as "annual direct revenues") include all of the monies generated directly from parks and recreation classes, programs, memberships, concessions, permits, rentals, and other non-tax sources. Revenues do not include funding from taxes, grants, foundations, bonds, assessments, or other indirect sources.

Two metrics that can be used to track revenues, and/or compare revenue generation to other agencies, are "revenue per capita" and "revenue as a percentage of total operating expenditures." The first metric, revenue per capita, is calculated by dividing the total revenues generated by the agency by the population of the jurisdiction served by the agency. The second metric, revenue as a percentage of total operating expenditures (also known as "cost recovery"), is calculated by dividing the total revenues generated by the agency by the total operating expenditures of the agency.

In addition to using these metrics for revenue tracking and benchmarking, they can also be used to establish cost recovery policies and goals. There are no industry standards for cost recovery; for example, some communities have established different cost recovery policies for senior, adult, and youth programs, while others have established overall cost recovery goals as a percentage of operating expenses. NRPA Park Metrics (formerly PRORAGIS) can help agencies to determine reasonable and realistic cost recovery goals based on data from other agencies.

# How much are you making?

# **Agency Effectiveness Ratios**

	Your Agency	AII Agencies	Population Density per Sq Mile Less Than 500
1. Operating expenditures per capita	\$63.55	\$94.77	\$60.73
2. Revenue per capita	\$0.44	\$21.71	\$12.93
3. Total revenue to total operating expenditures	0.7%	24.6%	25.0%
4. Total tax expenditures per capita	\$63.11	\$66.83	\$34.62
5. Park operating expenditures per acre of parkland	\$2,824	\$3,714	\$2,229
6. Operating expenditures per acre of parkland	\$3,530	\$8,499	\$4,819
7. Operating expenditures per acres of parks and non-park sites	\$3,530	\$7,388	\$4,359
8. Operating expenditures per FTE	\$314,598	\$105,484	\$97,861
9. FTE's per 10,000 population	2.0	8.9	5.8
10. Acres of parks per 1,000 residents	18.0	10.8	10.2
11. Number of residents per park	19,608	2,287	3,688
12. Number of acres per park	352.9	23.4	39.2
13. Number of participants per program	0	50	51
14. Ratio of fee programs to all programs	55.0	81.2	81.4
15. Ratio of building attendance to park attendance	11.1	39.6	35.9

# **Agency Operations: Operating Budget**

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Agency's total annual operating expenditures			
Number of Responses		875	170
Lower Quartile		\$2,045,100	\$713,895
Median	\$63,548,842	\$5,500,000	\$2,220,978
Upper Quartile		\$14,841,451	\$6,419,252
2. Percentage of agency's total operating expenditures for the following	ng categories:		
Number of Responses		848	168
Parks	80.0%	46.0%	48.8%
Recreation	10.0%	41.1%	40.9%
Other	10.0%	12.9%	10.3%
3. Percentage of agency's total operating expenditures for the following	ng categories:		
Number of Responses		831	161
Personnel services	40.0%	54.6%	53.2%
Operating expenses	60.0%	37.8%	37.6%
Capital expense not in CIP	0.0%	5.4%	6.4%
Other	0.0%	2.2%	2.8%
4. Percentage of agency's total operating expenditures from the follow	ving sources:		
Number of Responses		817	156
General Fund Tax Support	55.0%	61.5%	63.1%
Dedicated Levies	0.0%	7.7%	7.5%
Earned/Generated Revenue	45.0%	22.5%	22.3%
Other Dedicated Taxes	0.0%	2.9%	2.2%
Sponsorships	0.0%	0.8%	1.0%
Grants	0.0%	1.9%	2.2%
Other	0.0%	2.8%	1.7%
5. Agency's total annual non-tax revenues			
Number of Responses		807	154
Lower Quartile		\$343,592	\$153,250
Median	\$439,000	\$1,279,340	\$479,749
Upper Quartile		\$4,193,482	\$1,951,282

## **Capital Budget**

	Your Agency	All Agencies	Population Densit per Sq Mile Less Than 500
1. Agency's total capital budget for the next 5 years and			
total capital budget for the fiscal year:			
a. Capital budget for next 5 years			
Number of Responses		696	134
Lower Quartile		\$1,844,875	\$700,000
Median	\$743,435,000	\$10,000,000	\$3,272,800
Upper Quartile		\$30,509,975	\$14,467,138
b. Capital budget for the fiscal year			
Number of Responses		778	147
Lower Quartile		\$303,378	\$115,799
Median	\$79,140,000	\$1,596,933	\$575,000
Upper Quartile		\$7,477,884	\$3,481,357
2. Agency's current year's capital budget expenditures from the following sources:			
Number of Responses		676	124
Bonds (general obligation and/or revenue) tied directly to the park and recreation agencies		13.2%	7.9%
Bonds (general obligation and/or revenue) tied to my jurisdiction (e.g., city, town, county)		11.7%	9.0%
Federal and/or state grants		10.6%	15.2%
		10.070	13.270
Nonprofit group grants/fundraising (e.g., friends groups, foundations)		1.7%	2.4%
Private sector grants/gifts raised directly by the park and recreation agency		1.8%	3.7%
General fund tax support		41.1%	42.5%
Other		20.1%	19.2%
3. Percentage of agency's current fiscal year's capital budget designated for the following purposes:			
Number of Responses		720	135
Renovation	80.0%	55.2%	46.4%
New Development	20.0%	31.4%	37.1%
Acquisition	0.0%	7.7%	9.1%
Other	0.0%	5.7%	7.4%
1. Value of deferred maintenance projects your agency faces:			
Number of Responses		624	125
Lower Quartile		\$0	\$0
Median	\$743,435,000	\$500,000	\$200,000
Upper Quartile		\$6,050,000	\$4,000,000
5. Dollar value of authorized general obligation bonds and revenue bonds authorized for the agency this year			
a. Value of general obligation bonds authorized			
Number of Responses		602	112
Lower Quartile		\$0	\$0
Median	\$79,140,000	\$0	\$0
Upper Quartile	, -,,3	\$809,375	\$7,500
b. Value of revenue bonds authorized		, ,	Ţ.,-30
Number of Responses		554	105
Lower Quartile		\$0	\$0
Median	\$0	\$0	\$0
Upper Quartile		\$0	\$0

### **Personnel**

	Your	All	Population Density per Sq Mile Less Than 500
Number of funded employees at your agency:	Agency	Agencies	Less Illali 500
a. Number of full-time employees			
Number of Responses		827	167
Lower Quartile		11	6
Median	244	31	15
Upper Quartile	244	82	40
b. Number of non-full-time employees		02	40
Number of Responses		790	156
Lower Quartile		23	10
Median	700	85	39
Upper Quartile	700	230	101
c. Total annual hours worked by non-full-time employees		230	101
Number of Responses		734	144
Lower Quartile		9,650	4,017
Median	80,168	37,514	13,008
Upper Quartile	00,100	114,850	40,548
d. Total number of full-time equivalent employees (FTEs)		111,030	10,5 10
Number of Responses		831	167
Lower Quartile		17.3	8.8
Median	202.0	51.5	22.3
Upper Quartile	202.0	134.7	63.9
2. Percentage of total full-time equivalents (FTEs) involved			
in the following operational areas:			
Number of Responses		776	151
Administration	10.0%	17.0%	20.4%
Operations/Maintenance	85.0%	45.7%	44.6%
Programmers	4.0%	30.1%	26.5%
Capital Development	1.0%	2.9%	3.3%
Other	0.0%	4.5%	5.2%
3. Number of volunteers and number of annual hours worked			
by the volunteers at the agency			
a. Number of volunteers			
Number of Responses		736	142
Lower Quartile		30	20
Median	4,083	138	68
Upper Quartile		512	219
b. Total hours worked by volunteers			
Number of Responses		686	131
Lower Quartile		763	600
Median	12,048	3,000	2,000
Upper Quartile		13,250	5,500
4. Percentage of agency's that have staff covered by collective bargaining (i.e., are union members)			
Number of Responses		821	162
Yes	Х	38.9%	31.5%
No		61.1%	68.5%

### Workload

	Your Agency	All Agencies	Population Densit per Sq Mile Less Than 500
1. Number of individual parks or non-park sites the department/			
agency maintains and/or has management responsibility over:			
a. Total number of parks			
Number of Responses		808	156
Lower Quartile		10.0	5.8
Median	51.0	22.0	11.0
Upper Quartile		48.0	25.3
b. Total park acres			
Number of Responses		789	151
Lower Quartile		180.2	126.0
Median	18,000.0	571.0	475.0
Upper Quartile		1,712.0	1,605.5
c. Total number of non-park sites		·	·
Number of Responses		808	156
Lower Quartile		0.0	0.0
Median	0.0	3.0	1.0
Upper Quartile		11.0	7.0
d. Total acres of non-park sites		22.0	,
Number of Responses		789	151
Lower Quartile		0.0	0.0
Median	0.0	12.0	4.0
Upper Quartile	0.0	113.0	50.0
Total number of parks + non-park sites		113.0	30.0
Number of Responses		808	156
Lower Quartile		13.0	7.0
Median	51.0	30.0	15.0
Upper Quartile	51.0	64.0	37.3
Total acres of parks + non-park sites		04.0	37.3
Number of Responses		789	151
Lower Quartile		229.0	143.3
Median	18,000.0	675.9	650.0
	18,000.0		
Upper Quartile		2,100.0	1,986.0
<ol><li>Number of acres of developed and undeveloped open space for which the agency has management responsibility or maintains:</li></ol>			
a. Developed			
•		727	135
Number of Responses  Lower Quartile		96.0	63.0
Median	3,000.0	317.0	175.0
	3,000.0		
Upper Quartile		1,026.3	847.5
b. Undeveloped		720	124
Number of Responses		720	134
Lower Quartile	45.000.0	36.5	31.0
Median	15,000.0	214.5	226.9
Upper Quartile		916.5	718.8
3. Total number of trail miles managed or maintained by the agency			
Number of Responses		748	145
Lower Quartile		5.0	4.0
Median	214.0	15.0	12.0
Upper Quartile		44.0	29.0

# Workload (continued)

	Your	All	Population Densi per Sq Mile
	Agency	Agencies	Less Than 500
1. Number of buildings and the square footage of the	<del></del>		
buildings operated by the agency:			
a. Number of operated buildings			
Number of Responses		744	147
Lower Quartile		3	2
Median	100	7	5
Upper Quartile		19	12
b. Square footage of operated buildings			
Number of Responses		635	119
Lower Quartile		26,206.0	7,988.5
Median	1,000,000.0	90,000.0	34,700.0
Upper Quartile		230,500.0	104,750.0
5. Number of programs the agency offers annually and the number of people (i.e., contacts) served by these programs:			
a. Total number of programs offered			
Number of Responses		685	138
Lower Quartile		50	21
Median	500	200	66
Upper Quartile		1,030	227
b. Number of fee based programs		•	
Number of Responses		650	128
Lower Quartile		29	15
Median	275	141	55
Upper Quartile		820	158
c. Total program contacts (estimate as necessary)			
Number of Responses		604	107
Lower Quartile		5,000	1,450
Median	200	20,046	5,875
Upper Quartile		72,009	24,241
6. Number of contacts (e.g. participants, users) of the			
agency's parks and facilities per year:			
a. Total building facility contacts			
Number of Responses		571	110
Lower Quartile		9,888	3,100
Median	300,000	66,385	21,193
Upper Quartile	•	261,687	100,000
b. Total park facility contacts		•	, , , ,
Number of Responses		571	110
Lower Quartile		15,000	10,000
Median	2,700,000	150,000	67,500
Upper Quartile		925,109	595,500
c. Total facilities and parks contacts			
Number of Responses		571	110
Lower Quartile		62,818	23,614
Median	3,000,000	341,000	156,500
Upper Quartile	, ,	1,311,957	975,000

## **Agency Responsibilities**

			Population Density
	Your	All	per Sq Mile
1 Annual Daga qualibilitàina	Agency	Agencies	Less Than 500
1. Agency Responsibilities	V	07.70/	00.00/
a. Operate and maintain park sites     b. Operate and maintain indoor facilities	X X	97.7% 91.2%	96.0% 82.2%
•			
c. Operate, maintain, or contract golf courses	X	34.9%	14.4%
d. Operate, maintain, or contract campgrounds	X X	18.9% 31.1%	23.0% 21.3%
e. Operate, maintain, or contract indoor swim facilities/water parks			
f. Operate, maintain, or contract outdoor swim facilities/water parks	X	65.8%	45.4%
g. Operate, maintain, or contract racquet sport activities/courts/facilitie	X	69.3%	54.0%
h. Operate, maintain, or contract tourism attractions	X	38.2%	37.9%
i. Provide recreation programming and services	X	94.2%	89.1%
j. Operate and maintain non-park sites	Х	68.2%	55.2%
<ul><li>k. Operate, maintain, or manage trails, greenways, and/or blueways (TGB)</li></ul>	Х	83.8%	78.7%
Operate, maintain, or manage special purpose parks     and open spaces	X	74.6%	64.9%
m. Manage or maintain fairgrounds	X	6.3%	9.2%
n. Maintain, manage or lease indoor performing arts center	X	20.0%	13.8%
o. Administer or manage farmer's markets	X	22.1%	8.1%
p. Administer community gardens	X	47.4%	31.0%
q. Manage large performance outdoor amphitheaters	X	36.8%	22.4%
r. Administer or manage professional or college-type			
stadium/arena/racetrack	Х	10.2%	5.8%
s. Administer or manage tournament/event quality			
indoor sports complexes	Х	19.8%	10.3%
t. Administer or manage tournament/event quality			
outdoor sports complexes	X	57.0%	40.8%
u. Conduct jurisdiction wide special events	X	80.0%	69.5%
v. Have budgetary responsibility for your administrative staff	X	88.1%	81.0%
w. Include in its operating budget the funding for planning and			
development functions	Х	73.0%	65.5%
x. Operate, maintain or contract marinas	X	12.2%	11.5%
y. Maintain or manage beaches			
(inclusive of all waterbody types)	X	24.6%	32.2%

### **Facilities**

			Population Density
	Your	All	per Sq Mile
	Agency	Agencies	Less Than 500
1. Median jurisdiction population per facility or			
activity areas within facilities			
a. Recreation centers	200,000	31,215	21,000
b. Community centers	50,000	29,494	26,106
c. Senior centers	83,333	59,727	33,167
d. Teen centers	83,333	55,494	32,269
e. Stadiums	26,316	79,866	33,597
f. Ice rink	1,000,000	53,224	26,135
g. Arena	1,000,000	79,828	69,354
h. Performance amphitheater	333,333	67,862	69,089
i. Nature centers	166,667	120,000	101,500

# **Facilities (continued)**

		Population Densit	
	Your	All	per Sq Mile
2. Bladian inviadiation nonulation was authors facility.	Agency	Agencies	Less Than 500
2. Median jurisdiction population per outdoor facility	40.000	2.750	6 691
a. Playgrounds	40,000	3,759	6,681
b. Totlots	250,000	11,649	15,052
c. Community gardens	500,000	31,395	31,395
d. Basketball courts	250,000	7,404	8,078
e. Multiuse courts -basketball, volleyball	250,000	17,475	24,325
f. Diamond fields: baseball - youth	333,333	6,863	6,468
g. Diamond fields: baseball - adult	500,000	20,228	15,553
h. Diamond fields: softball fields - youth	333,333	11,384	10,000
i. Diamond fields: softball fields - adult	500,000	15,345	16,190
j. Skate park		53,144	40,118
k. Dog park	1,000,000	43,532	44,435
I. Ice rink (outdoor only)		17,741	9,789
m. Rectangular fields: multi-purpose	100,000	9,177	10,684
n. Rectangular fields: cricket field	1,000,000	139,248	259,547
o. Rectangular fields: field hockey field	333,333	20,909	18,077
p. Rectangular fields: football field		26,780	24,000
q. Rectangular fields: lacrosse field	142,857	26,411	15,585
r. Rectangular fields: soccer field - adult	125,000	13,692	13,923
s. Rectangular fields: soccer field - youth	125,000	7,228	6,266
t. Overlay field		14,763	10,000
u. Multipurpose synthetic field	250,000	36,884	31,289
. Median jurisdiction population per golf facility			
a. Driving range stations	10,000	25,930	25,594
b. Regulation 18-hole courses	166,667	94,109	106,175
c. Regulation 9-hole courses		118,413	70,714
d. Executive 9-hole courses		228,577	ISD
e. Executive 18-hole courses		115,431	ISD
f. Par 3; 18-hole courses		227,257	ISD
g. Par 3; 9-hole courses		131,943	75,000
. Median jurisdiction population per swimming facility			
a. Aquatics centers	200,000	53,950	31,885
b. Swimming pools (outdoor only)	200,000	38,635	34,807
c. Indoor competitive swimming pools: 50 meters		201,800	63,000
d. Indoor competitive swimming pools: 25 meters		67,662	48,012
e. Other indoor competitive swimming pools		66,721	ISD
f. Indoor separated diving well		108,795	ISD
g. Total indoor competitive swimming pools	1,000,000	60,517	42,250
h. Indoor pool designated exclusively for leisure (i.e. non-competitive)	, ,	65,140	37,500
i. Therapeutic pool		83,659	54,353
. Median jurisdiction population per racquet sports facility		33,033	3 1,000
a. Tennis courts (outdoor)	200,000	5,860	7,750
b. Tennis courts (indoor)	,	19,786	ISD
c. Pickleball (outdoor)	250,000	13,922	10,215
d. Pickleball (indoor)	230,000	18,439	14,925
e. Multiuse courts- Tennis, Pickleball (outdoor)		15,948	10,000
f. Multiuse courts- Tennis, Pickleball (indoor)		•	8,511
g. Racquetball/handball/squash courts (outdoor)		14,858 50,504	8,511 ISD
h. Racquetball/handball/squash courts (outdoor)		39,941	41,672

### **Activities**

			Population Density
	Your	All	per Sq Mile
	Agency	Agencies	Less Than 500
1. Percentage of agencies offering the following activities:			
a. Health and wellness education	X	79.5%	69.2%
b. Safety training	X	71.3%	63.5%
c. Fitness enhancement classes	X	80.6%	66.7%
d. Team sports	X	86.1%	76.9%
e. Individual sports	Х	76.5%	63.5%
f. Running/cycling races	X	52.3%	46.8%
g. Racquet sports	Х	70.9%	56.4%
h. Martial arts		56.5%	37.2%
i. Aquatics	Х	69.1%	52.6%
j. Golf	Х	48.5%	25.6%
k. Social recreation events	Х	88.0%	81.4%
I. Cultural crafts	Х	62.0%	43.6%
m. Performing arts	Х	62.1%	41.0%
n. Visual arts	Х	60.6%	43.6%
o. Natural and cultural history activities	Х	63.4%	52.6%
p. Themed special events	Х	89.4%	78.9%
q. Trips and tours	Х	60.6%	46.2%
r. eSports/eGaming		22.6%	12.2%
2. Percentage of agencies offering the following Out-of-School Time (OST) activities:			
a. Summer camp	X	82.1%	73.0%
b. Before school programs		18.7%	15.0%
c. After school programs	Х	53.3%	37.5%
d. Preschool	Х	32.9%	21.5%
e. Full daycare		7.3%	4.9%
f. Specific teen programs	Х	65.4%	44.2%
g. Specific senior programs	X	76.6%	59.0%
h. Programs for people with disabilities	Х	63.1%	45.7%
i. STEM programs	Х	57.8%	43.2%

### **Policies**

	<b>v</b>	• "	Population Dens
	Your Agency	All Agencies	per Sq Mile Less Than 500
Does your agency have a policy barring the use of all tobacco	,	7.50	
products in its parks and at its facilities and grounds?			
Number of Responses		777	156
Yes, at all locations	Х	54.3%	52.6%
Yes, at select locations		25.7%	21.2%
No		18.7%	23.7%
N/A		1.3%	2.6%
2. Does your agency have a policy that allows the consumption of alcohol by legal-aged adults on its premises?			
Number of Responses		770	156
Yes, at all locations	Х	17.3%	19.9%
Yes, at select locations	^	57.8%	45.5%
No		24.3%	32.7%
N/A		0.7%	1.9%
3. Does your agency sell alcoholic beverages to legal-aged adults on its p	romicos	0.770	1.570
sold either by the agency or by a concessionaire authorized by the ag			
Number of Responses		774	157
Yes, at all locations		3.2%	1.3%
Yes, at select locations	X	47.9%	31.9%
No		47.3%	63.7%
N/A		1.6%	3.2%
4. Does your agency provide healthy food options in its vending machine	es?		
Number of Responses		764	155
Yes, at all locations		16.5%	12.9%
Yes, at select locations		25.9%	13.6%
No	X	22.5%	24.5%
N/A		35.1%	49.0%
5. Does your agency provide healthy food options at its concession stand	ds?		
Number of Responses		758	152
Yes, at all locations		17.9%	14.5%
Yes, at select locations	Χ	33.6%	22.4%
No		20.7%	23.7%
N/A		27.7%	39.5%
6. Does your agency charge a parking fee at its parks or facilities?			
Number of Responses		775	155
Yes, at all locations		0.5%	0.0%
Yes, at select locations	Х	16.1%	19.4%
No		80.1%	75.5%
N/A		3.2%	5.2%
7. Does your agency charge an admission fee to enter its parks?			
Number of Responses		776	157
Yes, at all locations		1.2%	3.2%
Yes, at select locations	X	17.1%	19.8%
No		79.3%	72.6%
N/A		2.5%	4.5%
8. Does your agency have an expressed commitment to diversity, equity inclusion (DEI) in vision, mission and/or strategic plan documents?	and		
Number of Responses		568	105
Yes, at all locations	Х	73.9%	65.7%
Yes, at select locations		2.5%	0.0%
No.		18.8%	27.6%
N/A		4.8%	6.7%

# **Policies (continued)**

9. Does your agency have hiring practices and policies that promote a diverse agency workforce?			
Number of Responses		572	108
Yes, at all locations	X	86.4%	88.0%
Yes, at select locations		1.1%	0.9%
No		9.3%	8.3%
N/A		3.3%	2.8%

### Jurisdiction Information

			Population Densit	
	Your	All	per Sq Mile	
	Agency	Agencies	Less Than 500	
1. Agency/department's jurisdiction type				
Number of Responses		1,055	213	
Borough		0.3%	0.5%	
Village		2.8%	3.8%	
City		54.2%	17.4%	
Town		9.7%	16.0%	
Township		3.6%	5.2%	
County	Х	15.6%	43.7%	
State		0.2%	0.0%	
Special District		10.1%	8.5%	
Regional/Metro Authority		0.7%	1.4%	
Independent District/Authority		1.4%	2.8%	
School District		0.5%	0.5%	
Military Department		0.3%	0.5%	
Tribal Lands/Reservation		0.0%	0.0%	
Other		0.7%	0.0%	
2. Country				
Number of Responses		1,054	213	
United States	X	99.4%	99.5%	
Canada		0.4%	0.5%	
Mexico		0.0%	0.0%	
Other		0.2%	0.0%	
3. Jurisdiction's total annual operating and capital budget				
a. Jurisdiction annual total operating budget				
Number of Responses		964	194	
Lower Quartile		\$4,448,685	\$1,677,191	
Median	\$63,548,842	\$23,916,135	\$7,992,475	
Upper Quartile		\$127,769,611	\$69,884,693	
b. Jurisdiction annual capital budget				
Number of Responses		928	188	
Lower Quartile		\$612,697	\$252,300	
Median	\$269,480,000	\$4,523,790	\$1,635,159	
Upper Quartile		\$33,393,630	\$8,919,176	
4. Square mileage and population of the				
incorporated jurisdiction the agency serves				
a. Square mileage of incorporated jurisdiction				
Number of Responses		1,021	213	
Lower Quartile		13.2	68.0	
Median	550,000.0	32.0	403.0	
Upper Quartile		154.0	767.0	
b. Population of jurisdiction				
Number of Responses		1,037	213	
Lower Quartile		18,500	12,162	
Median	1,000,000	45,000	35,000	
Upper Quartile		137,550	111,385	



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