

## Contact

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## Top Skills

Operations Management

Parks

Marketing Communications

# Peter Tartaglia

First Deputy Commissioner at Westchester County Department of Parks, Recreation and Conservation  
Ardsley, New York, United States

## Summary

Experienced professional with proven and exceptional administrative, directing, operational, planning, crisis management, communications and marketing skills who is passionate about his career and recognized and respected in Westchester County.

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## Experience

### Westchester County Department of Parks, Recreation and Conservation

39 years 4 months

#### First Deputy Commissioner

June 2019 - Present (3 years 3 months)

Administrator of programs, services, operations and maintenance for the Nationally Accredited department which consists of 50 park facilities on 18,000 acres visited by 3 million people annually. The department consists of divisions including Administration, Capital Projects, Concessions, Conservation, General Maintenance, Human Resources, Internet Technology, Marketing and Communications, Parks, Playland Park, Recreation and the Westchester County Center.

Works independently and directly with the Commissioner on all division operations, final decision making, policies, problem solving and human resources (over one thousand full-time and part-time employees).

Assumes Commissioner's duties in her absence.

Key decision maker for an annual \$50 million operating budget and ongoing \$500 million capital project improvement plan.

Department spokesperson, media liaison and crisis management director.

Liaison with county departments including the County Executive's Office, Board of Legislators, Office of Communications, Public Works and Transportation, Planning, Environmental Facilities, Internet Technology, County Attorney, Budget, Finance, Public Safety and Emergency Services.  
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#### Deputy Commissioner

January 2011 - May 2019 (8 years 5 months)

Administrator of programs, services, operations and maintenance for the Nationally Accredited department which consists of 50 park facilities on 18,000 acres visited by 3 million people annually. The department consists of divisions including Administration, Capital Projects, Concessions, Conservation, General Maintenance, Human Resources, Internet Technology, Marketing and Communications, Parks, Playland Park, Recreation and the Westchester County Center.

#### Director of Operations

February 2004 - December 2010 (6 years 11 months)

Key decision maker as part of the department's Senior Management for operations and management of an annual \$50 million operating budget and \$250 million ongoing capital improvement plan.

Direct oversight of operations for divisions and employees within the department including the Westchester County Center, Marketing and Communications, Playland Park and Recreation.

Director of the joint information call center as part of Department of Emergency Operations drills.

#### Director of Sales and Marketing - Playland Park

January 2000 - January 2004 (4 years 1 month)

Responsible for the growth of attendance and revenue through the management of park operations and development of communications, marketing, pricing and promotion programs during a period when attendance averaged over one million annually.

#### Assitant Director of Sales and Marketing - Playland Park

August 1989 - December 1999 (10 years 5 months)

Key decision maker and assisted in all duties described in Director of Sales and Marketing

#### Publicy Manager

May 1983 - July 1989 (6 years 3 months)

Responsible for the creation and implementation of public relations and marketing programs.

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## Education

Iona College

Bachelor of Arts (BA), Communications, Marketing · (1983)

Roosevelt High School, Yonkers, NY

· (1976 - 1979)