Event Name/Date	73rd Annual Westchester County Cheerleading Invitational
	February 4 th , 2023
Event Time/Location	Somers High School
	9:30am-530pm event time
	9am warm ups start
	Modified/JV first then Varsity
Recreation Supervisor	Sara Cavanaugh
Arrival/Departure	Kyle Peterson
Time Number of Staff	7am arrival Gloria-team check in
Arrival/Departure	Henry & Karon sold tshirts
Time	Craig, Mark & Jim did ticket sales- Lots of cash sales
Time	Pete and Xavier managed warm up area getting teams to and from warm ups
	to gym
Number of Park Staff	Somers HS staffed the event with staff and custodians
Arrival/ Departure	
Time	
Number of Cashiers	3 ticket scanners/sellers- Jim was in charge of cash
Arrival/Departure	
Time	
Promoter Contact Info	Parks sponsored event and I consult with Kailyn who does our scheduling
	Allison Burdi works with me regarding judges. section1cheerjudges@gmail.com
	Confirm judges with BOCES- <u>Jtornabene@swboces.org</u>
Weather	Very very cold day
Entrance Fees	\$10 for adults, \$5 for children under 18
	2000
Attendance	2023 Cash Tickets sold
	Adults- 550
	Children- 56
	Cilimited 30
	2022
	A-=Adults, S=Students
	Session I-66A, 22S
	Session II-146A, 43S
	Session III-112A, 21S
	Total 410
	2020
	Tuesday 1/21/20

Adult 227 Student 89 Child 10

Total tickets 326

Wednesday 1/22/20

Adult 546 Student 236 Child 56 Comp 7 Total Tickets 845

2019

Tuesday-Mod/JV-A:270 S:88 Comp: 14 Wednesday-V-A:635 S: 302

2018

Wed Mod/JV -A: 237 S:81 Comp:18 Wed Varsity -A: 614 S: 201 Comp: 14 Thurs JV - A: 80 S: 32 Comp: 13 Thurs Varsity - A:383 S: 177 Comp: 12 Total of 1862

2017

Wed Mod/JV – 247 Wed Varsity – 645 Thurs JV – 155 Thurs Varsity – 755 Total of 1802

Comp Tickets 2017 Wed JV – 26 Wed Varsity – 29 Thurs JV – 29 Thurs Varsity – 36

2016

2139 total47 comps2092 paid

	MOS I
Sponsorship	WPF, we have an account in WPF.
Marketing	Kailyn emailed coaches directly
	QR codes for tickets
	QR codes for schedule
	Food Vouchers
	Press release
Police Detail	We hired 1 officer
	It was M. Hickey the school officer
EMT Detail	EMT from DEF
Tent	n/a
Sound	DJ brought his own sound system
	We hired a DJ who announced the event and was also the MC for the evening
	It was great! Morgan Hill Sound-Joe Carney, morganhillsound@gmail.com.
	\$700
Tables/Chairs	I sent Kailyn layout details for tables and chairs for judges, trophies, DJ/MC,
	EMT, ticket sales, tshirt sales and team check in
Show Mobile/Stage	n/a
Port-o-Sans	Bathrooms available for use
Lights	n/a
Signage	Signs for QR codes for scheduling
88-	QR for ticket sales website
	Signs for entrances
	Sign for t-shirt sales
Permits/Contract	Permit with Somers regarding insurance
Other Set up info	I sent Kailyn set up information.
·	We used the scoring table for 1 panel of judges, table for trophies, EMT and MC/DJ
	Table for ticket sales and tshirt sales
	Kailyn had everything set up
	and the second of the second o

	Commons area had tables set up and food sales
Parking Areas	2023 Parking at the schools was free Bus parking was recommend around the building or the grade school
Parking/Police Issues	No metal detectors 1 officer onsite, it was M Hickey is usually assigned to that school.
Staff Issues	BOCES pays judges- They paid from ticket sales on gofan
Issues	This event was great at Somers HS. Don't use gofan for tickets anymore- set up a better way with WPF Better way to do food vouchers- hard to keep track of exactly how much each person was spending. We gave judges and staff \$20 each Order more small and medium shirts. Less L and XL
Rec Supervisor's	
Evaluation/Comments	Somers HS was a great venue, easy to work with Kailyn and Marc. Consider paying Kailyn next year to make schedule for county center she is awesome!
	W
Improvements for Next Year	Order more wrist bands Game Day option, can only do one category Wild Card 2 nd highest place team gets into Grand Champs Warm up compete, no music at <i>county center</i>
	Custom pipe and drape so we are not renting it only used 70 ft not 80 ft
	Add in 2 mats for tumbling, along with warm up mats (9 rolls)
	The scorekeeper needs to stay and hand out score sheets to coaches. Make sure there is 1 copy for me of total scores for each division.
	Need either wrestling mat tape or new Velcro strips for mats
	Blood clean up http://www.emedco.com/blood-spill-clean-up-kit-bsk1.html
	Mats were borrowed from Harrison HS
	Print less programs, we threw sooo many away

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	Order ice bags
	https://www.ithacasports.com/prrepliceba1.html?cmp=googleproducts&kw
	rrepliceba1&gclid=CjwKCAiAy4bTBRAvEiwAFtatHBdUn JYIKrQ w8TdVfaaJ00
	na NgeZa57ZStdPdu-Q6ETNz63kxoCv-0QAvD BwE
	https://www.grainger.com/product/IGLOO-Plastic-28-0-qt-Personal-Cooler
	5DDC2?cm sp=Product DetailsProducts Based on Your Search - IDPPLARECS&cm_vc=IDPPLARECS
	https://www.bedbathandbeyond.com/store/product/stainless-steel-ice-
	scoop/1044403317?skuld=44403317&mcid=PS googlepla nonbrand server
	are_online&product_id=44403317&adtype=pla&product_channel=online&
	pos=1o2&creative=223853618556&device=c&matchtype=&network=g&mrl
	adid=3140839965&mrkgcl=609&rkg id=h-
	73a7a95a88f8680b32a360fe20e5a5ce t-
	1516380128&gclid=CjwKCAiAy4bTBRAvEiwAFtatHKPRWUlayevPR7wh3Wht
	O8zLuz_mnGtvuVmovEh2KzMjxnsQu75wBoCU5UQAvD_BwE
	SOMERS HS RECOMMNEDATIONS
	Food vouchers for judges
	We used GoFan but we also sold a lot of cash tickets
	Ice packs
	2 EMTS one in warm up area and one in completion area
	This year we preordered shirts and sold them from continental screen printing- Designed by PRC
	Karen Skinner- powertees4u@aol.com
	845-562-2939
PRC Responsibilites	Section one recruit judges I get a list from Darlene and request those judges f Cheerleading, 2 nd set of mats, assigned seating, dj, flowers, trophies, scholarships, EMT, police, backdoor staff,
Meeting/Exceeding	176182
Program Standards	
Discontinue Program (reasons)	

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Westchester County Department of Parks: After Program Financial Report 73rd Annual Westchester County Cheerleading Competition @ Somers HS 2/4/2023

rage 1 of 2			IOIAI
Gross Revenue	Breakdown of Monies	Monies	
Registration Ticket Sales	42 teams cash	\$150 \$6,300.00 \$5,780.00	00.00
Ticket Sales	GoFan/S \$1905 total revenue-\$2796 for judges (Section One collected GoFan money and subtracted judges check #1340	One collected GoFan mone	and subtracted judges
200			
Tshirt Sales	sales	cash \$3,260.00	00:
Tshirt Sales	sales	cc \$1,105.96	96
Total Gross Revenue	nue		

Mark 1 8 \$16.00 \$128.00 Jim 1 8.5 \$16.00 \$136.00 Craig 1 9.5 \$16.00 \$136.00 Henry 1 9.5 \$15.10 \$143.45 Karon 1 8.5 \$15.10 \$120.80 Pete 1 8.5 \$15.10 \$143.45 Angel 1 9.5 \$15.10 \$143.45 Xavier 1 9.5 \$15.10 \$143.45 Sally 1 6.5 \$20.00 \$130.00	1 8.5 \$16.00 1 8.5 \$16.00 1 8.5 \$16.00 1 9.5 \$16.00 1 9.5 \$15.10 1 9.5 9		T		/ T T		1. C. L. L. E.		
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1 9.5 \$15.10 1 8.5 \$15.10 1 9.5 \$15.10 1 9.5 \$15.10 1 9.5 \$15.10 1 6.5 \$20.00	1 9.5 \$15.10 1 8 \$15.10 1 8.5 \$15.10 1 9.5 \$15.10 1 9.5 \$15.10 1 9.5 \$15.10 1 6.5 \$20.00	Craig	7	9.5	\$16.00			\$152.00	
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1 9.5 \$15.10 1 9.5 \$15.10 1 6.5 \$20.00	1 9.5 \$15.10 1 9.5 \$15.10 1 6.5 \$20.00	Gloria		9.5	\$15.10			\$143.45	
1 9.5 \$15.10 1 6.5 \$20.00	1 9.5 \$15.10 1 6.5 \$20.00	Angel	Ţ	9.5	\$15.10			\$143.45	
1 6.5 \$20.00	1 6.5 \$20.00	Xavier	1	9.5	\$15.10			\$143.45	
	otal Hourly Salaries	Sally	1	6.5	\$20.00			\$130.00	
Annual Salaries / Title # Straigh Straight FTotal Rate # OT Hoi OT Rate Total OT Rat Total Rates		Recreation Supervisor	വ	\$53.05	\$265.25	4 \$79.58	€	\$583.57	
Total OT Rat Total Rates \$	5 \$53.05 \$265.25 4 \$79.58 \$318.32	Sara Cavanaugh			\$0.00		\$0.00		
Total OT Rat Total Rates \$ \$318.32 \$0.00	Accreation Supervisor 5 \$53.05 \$265.25 4 \$79.58 \$318.32 \$583.57 Sara Cavanaugh \$0.00 \$0.00 \$0.00	V). Determent			40.00		\$0.00	11 0016	

	Fotal Rate	Total Rate \$990.00 \$0.00	0003
\$0.00		Rate/Hour 1 \$110.00 \$95.00	
\$0.00	Total Rate	de # Positior # Hours	
Total Annual Salaries	Somers staff Please see breakdown Judges Total CC Salaries	partment of Public Safe Title 1 PO Matt Hickey Total Public Safety	Total Staff Expenses

Page 2 of 2				Sum
Contracted Expens Name of	Descript S Name of ion	Rate T	Total Rate	
EMT DJ/Announcer Trophies	DES \$200.00	Constant from the Constant	\$200.00 \$700.00 \$442.00	400 do 6
continental tshirts	judges were 41100, tills annount was sub-	וומרוכת זוסווו ווופ ססו מזו זפאב	\$2,895.00	חוו מ כוופכוצ וכון טמומון
Consession Stand	Consession Stand judges/staff meals		\$350.00	
Total Contracted Expenses	Expenses			

	Other Expenses Description Flyers/Programs digital program w QR code	1 otal Kate \$0.00	00:
iher Expen	Total Other Expenses CAUSersiss@AppBatal.ocallMicrosoftWindows\\NetGache\Content Outlook\\1UYP2\\BO\February 4th Cheerleading xts	okit UYP2YBQ\February 4th	

Summary of Report	
Gross Revenue	80.00
Expenses	\$0.00
Profit (Cost)	\$0.00
	All