

Westchester County Parks, Recreation & Conservation - Recreation Objective Matrix

PROGRAM	CATEGORY	LOCATION	GOALS	OBJECTIVE	OUTCOME
ANNUAL CHEERLEADING INVITATIONAL	Community	Westchester County Center	Provide venue for JV/Varsity athletic competition	Offer facility for cheerleading competition	30 teams compete each year
SWEETHEART DISABLED DANCE	Special Needs	Westchester County Center	Provide social stimulation and physical activity for underserved population	Offer winter recreational activity	Attended by 500 people
MALL WALK	Community	The Westchester Mall	Provide health/fitness opportunity in community setting	Offer bi-weekly physical fitness and health education	Attended by 25 people per session
YOUTH BASKETBALL TOURNAMENT	Leisure	Westchester County Center	Provide sense of competition and sportsmanship for grammar school children	Offer round-robin team competition	Attended by 20 teams per yearly
STROLLER STRIDES	Leisure	Kensico Dam Plaza	Provide fitness opportunity for mothers with babies/pre-school children	Offer bi-weekly physical fitness and health education	Attended by 25 people per session
MS WALK	Community	Glen Island Park	Offer assistance to community non-profit organization	Offer venue and staff support for fundraising event	Oversee program with 1,000 attendees
SALUTE TO SENIORS	Community	Westchester County Center	Provide social stimulation and physical activity for underserved population	Offer multi-faceted program for fun and education	Attended by 1,000 people
BICYCLE SUNDAY	Kensico	Bronx River Parkway	Provide recreational opportunity for people of all ages on a unique venue	Offer 3-month, weekly exercise fitness program on closed parkway	Attended by 1,000 people weekly
SPRING DISABLED DANCE	Special Needs	Westchester County Center	Provide social stimulation and physical activity for underserved population	Offer spring recreational activity	Attended by 500 people
EARTH DAY	Conservation	Kensico Dam Plaza	Provide education and awareness of sustainability	Offer venue and staff support for conservation program	Attended by 300 people
ASIAN FESTIVAL	Community	Kensico Dam Plaza	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 3,000 people
SENIOR BOWLING	Leisure	Local bowling alley	Provide recreational opportunity for underserved population	Organize venue and staff support for fun and fitness	Attended by 100 people
FIT-MOBILE	Children	Various	Provide fitness education for underserved communities/venues	Travels to underserved schools/camps to offer fitness fun & games	Attended by 2,500 people each summer
ALBANIAN FESTIVAL	Community	Kensico Dam Plaza	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 3,000 people
BURGER BASH	Leisure	Kensico Dam Plaza	Offer assistance to community non-profit organization	Offer venue and staff support for fundraising event	Attended by 2,000 people yearly
GRAND TASTING EVENT	Leisure	Kensico Dam Plaza	Offer assistance to community non-profit organization	Offer venue and staff support for fundraising event	Attended by 2,000 people yearly
CLEARWATER FESTIVAL	Community	Croton Point Park	Offer assistance to community non-profit organization	Offer venue and staff support for environmental awareness	Attended by 10,000 people yearly
SENIOR POOL PARTY	Leisure	Saxon Woods Pool	Provide social stimulation and physical activity for underserved population	Offer program for physical fitness and social interaction	Attended by 200 people annually
AFRICAN/AMERICAN FESTIVAL	Community	Kensico Dam Plaza	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 3,000 people
SLAM DUNK CAMP	Leisure	Westchester County Center	Provide summer opportunity for leader-directed physical activity for children	Develop and enhance sports skills for children	Attended by 500 children each summer
SUMMER MUSIC CAMP	Leisure	Westchester County Center	Provide summer opportunity for leader-directed musical education for children	Instrument instruction for all levels	Attended by 500 children each summer
KENSICO MUSIC FEST/FIREWORKS	Leisure	Kensico Dam Plaza	Provide a patriotic outdoor family activity to celebrate the Fourth of July	Offer entertainment and fireworks show	Attended by 15,000 each summer
OUTDOOR MOVIES	Community	Various	Provide a family event with a new twist	Offer entertainment and family-friendly movie outdoors	Attended by 2,000 people
POLISH FESTIVAL	Community	Kensico Dam Plaza	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 3,000 people
HISPANIC FESTIVAL	Community	Kensico Dam Plaza	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 3,000 people
JUNIOR GOLF CAMP	Leisure	Golf Courses	Provide summer opportunity for leader-directed physical activity for children	Develop and enhance sports skills for children	Attended by 100 each summer
ITALIAN FESTIVAL	Kensico	Kensico Dam Plaza	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 3,000 people
DIVING CHAMPIONSHIP	Community	Local Community Pool	Offer competitive diving event for children in grammar/high school	Offer staff supervision and assistance	Attended by 50 people each summer
SWIMMING CHAMPIONSHIPS	Community	Playland Pool	Offer competitive swimming event for children in grammar/high school	Offer staff supervision and assistance	Attended by 200 people each summer
HERITAGE OF INDIA FESTIVAL	Community	Kensico Dam Plaza	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 3,000 people
VOLLEYBALL CAMP	Leisure	Westchester County Center	Provide summer opportunity for leader-directed physical activity for children	Develop and enhance sports skills for children	Attended by 100 people each summer
ECUADORIAN FESTIVAL	Community	Croton Point Park	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 2,000 people
JEWISH FESTIVAL	Community	Kensico Dam Plaza	Provide cultural awareness and unity for diverse populations	Offer venue and staff support for heritage celebration	Attended by 3,000 people
9-11 EVENT	Community	Kensico Dam Plaza	Pay tribute to commemorate Westchester residents and their families lost on 9/11	Provide venue and offer support for commemorative program	Attended by 200 people
GOLD STAR MOTHERS DAY	Community	Kensico Dam Plaza	Honor mothers of Westchester military lost in service	Provide venue and offer support for commemorative program	Attended by 100 people
CAR SHOW	Community	Glen Island Park	Offer a vintage car show for a niche audience	Provide venue and offer support for car show event	Attended by 200 people
AMERICAN HEART WALK	Community	Kensico Dam Plaza	Offer assistance to community non-profit organization	Offer venue and staff support for fundraising event	Attended by 200 people
GOLDEN HARVEST DANCE	Community	Westchester County Center	Provide social stimulation and physical activity for underserved population	Offer venue and staff support for dance and talent show for senior citizens	Attended by 1,000 people
HALLOWEEN DISABLED DANCE	Special Needs	Westchester County Center	Provide social stimulation and physical activity for underserved population	Offer fall recreational activity	Attended by 500 people
WESTCHESTER SPORTS HALL OF FAME	Community	Westchester County Center	Honor outstanding Westchester athletes	Oversee candidate selections, offer venue and awards ceremony	Attended by 200 people annually
WINTER WONDERLAND	Community	Kensico Dam Plaza	Provide an outdoor, family-friendly, seasonal holiday celebration	Offer venue, set up and oversee daily operation	Attended by 20,000 people annually
SLAM DUNK BASKETBALL	Leisure	Westchester County Center	Provide sports competition for boy and girl high school athletes	Provide venue and oversee daily operation of tournament	Attended by 500 people annually
YOGA IN THE PARK	Community	Various	Provide physical fitness activity in a unique location	Provide venue and oversee event	Attended by 500 people annually
MUTTS ON THE MOUNTAIN	Community	Blue Mountain Reservation	Provide physical fitness activity in a unique location	Provide venue and assistance	Attended by 100 people annually
PITCH IN FOR PARKS	Community	Various	Provide spring clean-up of parks and facilities	Provide service activity for citizen groups and organizations	Attended by 200 people annually