



After Program Report



Event Name/Date	<p>Outdoor Movie Series</p> <p><u>Outdoor Movie Series 2023</u></p> <p>Friday, July 28 – Kensico: Super-Pets on Friday, July 28 (PG 2022, runtime 1 hr 45min)</p> <p>Friday, August 11 –Kensico: Minions 2: The Rise of Gru (PG 2022, 1 hr 28min)</p> <p>Friday, August 18 – Croton: Puss in Boots: The Last Wish (PG-13 2021, 1 hr 40 min)</p> <p>Friday, September 1 – Glen Island The Bad Guys (PG 2022, 1 hr 40 min)</p>
Event Time/Location	The movie started at dusk
Recreation Supervisor Arrival/Departure Time	Joan Hernandez 2 pm-11 pm
Number of Staff Arrival/Departure Time	Around 12 parking staff Early staff, front gate, plaza, vendor exit, food court
Number of Park Staff Arrival/ Departure Time	
Number of Cashiers Arrival/Departure Time	n/a
Promoter Contact Info	Andrew Castellano, 914-393-9150 cell
Weather	<p>July-Sunny, beautiful evening</p> <p>August- cloudy, comfortable, sprinkle around 9:30 pm</p> <p>September-chilly</p> <p>October</p>
Entrance Fees	Free
Attendance	<p>July 500</p> <p>August 1000</p> <p>September 500</p>
Sponsorship	Andrew had numerous sponsors (see postcard)

Marketing	Postcards, online, Andrew does marketing
Police Detail	See the police detail schedule
EMT Detail	DEF EMT See EMT schedule
Tent	n/a 1 park tent, one for marketing
Sound	n/a Frost production has the sound
Tables/Chairs	Table and chair for marketing table and EMT
Show Mobile/Stage	We did not use the Showmobile this year
Port-o-Sans	No more were ordered No grey water tank, food trucks only
Lights	Lights in the parking lot and the oval, cage side for peds Lights are needed at Croton and GI. At Croton, add one to the entrance of the parking lot as well. We staff this spot and it gets very dark, we need to light the area up. Light pathways, parking lot areas, and bathroom access
Signage	Signs made by the sign shop, 2 brown metal ones, one banner, and two large coroplast signs for the oval. Kensico took the signs down to the sign shop and picked them up 1 large coroplast signs were made for GI and Croton
Permits/Contract	n/a
Other Setup info...	Made pathways with cones and cone bars. Staked around the large movie screen stakes and the band with wooden stakes and rope. Put cones along the wires running from the screen to the truck For the movie, we are going to put the tents and the 2 food trucks on the Main Lawn. This worked out very well. I highly recommend continuing this. we will need bike racks to go around the screen
Parking Areas	Paved lot Main lawn Dog leg In August we used the main lawn and paved lot GI and Croton movie just the paved lots
Parking/Police Issues	No issues

Staff Issues	No staff issues
Promoter Issues	The sponsors' promotional video was too long and caused the movie to start late. As a result, some people left with their children before the movie ended. We spoke to Andrew and informed him that the movie should start as soon as the sun went down to avoid any delay and ensure that the movie ends on time.
Comments	<p>Vendors cannot use the electrical outlets</p> <p>DO NOT BOOK MOVIE AT CROTON POINT</p> <p>Turn out for the movie was less than 100 people.</p> <p>The low turnout could be because the movie was Re-schedule for a rain date</p>
Improvements for Next Year	The movie series this year was successful, although I recommend keeping the Kensico Dam and Glen Island movies I believe that eliminating the Croton movie would be best because of the low turnout.
PRC Responsibilities...	<p>Police, EMT, park logistics, Showmobile. Parking staff, make sure lights work, electricity, electrician, move Showmobile to movie spot</p> <p>Electricians are not needed at Croton or GI</p>