

WWE  
Comparison

	6/3/2023	9/1/2019	3/4/2019	10/22/2018	12/18/2017	3/26/2017	12/11/2016	3/19/2016	5/24/2015	9/12/2014	1/12/2014	3/31/2013
TOTAL ATTENDANCE	4,195	3,153	3,331	2,982	3,743	4,063	4,036	4,042	4,145	3,862	3,562	4,224
COMPS	442	625	596	657	691	655	808	592	659	764	569	479
PAID ATTENDANCE	3,753	2,528	2,735	2,325	3,052	3,408	3,228	3,450	3,486	3,098	2,993	3,745
GROSS TICKET SALES	\$ 155,350.00	\$ 155,350.00	\$ 167,690.00	\$ 150,235.00	\$ 179,426.00	\$ 199,430.00	\$ 184,785.00	\$ 202,020.00	\$ 192,045.00	\$ 167,790.00	\$ 169,685.00	\$ 207,555.00
<b>Gross Revenue</b>												
License Fee	\$ 25,000.00	\$ 15,535.00	\$ 16,769.00	\$ 15,023.50	\$ 17,942.60	\$ 19,943.00	\$ 18,478.50	\$ 20,202.00	\$ 19,204.50	\$ 16,779.00	\$ 16,968.50	\$ 20,755.50
Facility Fees	\$ 11,259.00	\$ 7,584.00	\$ 8,205.00	\$ 6,975.00	\$ 9,156.00	\$ 10,224.00	\$ 9,684.00	\$ 10,350.00	\$ 8,715.00	\$ 7,745.00	\$ 7,482.50	\$ 9,367.50
Expense Reimbursement	\$ 22,397.78	\$ 22,985.96	\$ 22,256.63	\$ 22,133.16	\$ 22,821.66	\$ 22,697.73	\$ 23,224.56	\$ 22,807.22	\$ 16,863.99	\$ 14,883.22	\$ 16,845.63	\$ 16,728.63
Food Concession Revenue	\$ 3,641.65	\$ 3,551.82	\$ 3,236.47	\$ 3,049.49	\$ 4,361.37	\$ 4,850.58	\$ 3,958.03	\$ 4,288.48	\$ 4,096.50	\$ 3,518.95	\$ 3,358.67	\$ 3,801.20
Merchandise Fees	\$ 5,629.50	\$ 3,792.00	\$ 4,102.50	\$ 3,487.50	\$ 4,578.00	\$ 5,112.00	\$ 4,842.00	\$ 5,175.00	\$ 5,229.00	\$ 4,647.00	\$ 4,489.50	\$ 5,617.50
Parking Revenue	\$ 10,995.00	\$ 8,820.00	\$ 9,765.00	\$ 5,950.00	\$ 7,080.00	\$ 8,820.00	\$ 7,610.00	\$ 5,840.00	\$ 7,610.00	\$ 7,560.00	\$ 7,170.00	\$ 8,470.00
<b>Total Gross Revenue</b>	\$ 78,922.93	\$ 62,268.78	\$ 64,334.60	\$ 56,618.65	\$ 65,939.63	\$ 71,647.31	\$ 67,797.09	\$ 68,662.70	\$ 61,718.99	\$ 55,133.17	\$ 56,314.80	\$ 64,740.33
Expenses	\$ (22,397.78)	\$ (22,985.96)	\$ (22,256.63)	\$ (22,133.16)	\$ (22,821.66)	\$ (22,697.73)	\$ (23,224.56)	\$ (22,807.22)	\$ (16,863.99)	\$ (14,883.22)	\$ (16,845.63)	\$ (16,728.63)
<b>PROFIT</b>	\$ 56,525.15	\$ 39,282.82	\$ 42,077.97	\$ 34,485.49	\$ 43,117.97	\$ 48,949.58	\$ 44,572.53	\$ 45,855.48	\$ 44,855.00	\$ 40,249.95	\$ 39,469.17	\$ 48,011.70

Reptile Show  
Comparison

	4/23/2023	11/10/2019	9/8/2019
TOTAL ATTENDANCE	3,420	6,610	3,968
COMPS			
PAID ATTENDANCE	3,420	6,610	3,968
<b>Gross Revenue</b>			
License Fee	\$ 1,775.00	\$ 6,075.00	\$ 4,475.00
Facility Fees	\$ 6,840.00	\$ 13,220.00	\$ 7,936.00
Expense Reimbursement	\$ 8,517.50	\$ 12,907.50	\$ 9,100.00
Food Concession Revenue	\$ 2,008.53	\$ 1,469.27	\$ 1,614.87
Parking Revenue	\$ 15,090.00	\$ 24,510.00	\$ 16,950.00
<b>Total Gross Revenue</b>	<b>\$ 34,231.03</b>	<b>\$ 58,181.77</b>	<b>\$ 40,075.87</b>
Expenses	\$ (8,517.50)	\$ (12,907.50)	\$ (9,100.00)
<b>PROFIT</b>	<b>\$ 25,713.53</b>	<b>\$ 45,274.27</b>	<b>\$ 30,975.87</b>

Westchester County Department of Parks: After Program Financial Report  
Ecuadorian Festival  
Sunday August 13, 2023

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Gross Revenue		Breakdown of Monies	Monies	Sum
Registration		Contract	\$25,580.00	
Ticket Sales				
Parking Fee		Parking Fee	\$5,395.00	
Sponsorship		\$10,790 total, split 50/50 with Jorge		
Culinary				
Other				
Total Gross Revenue				\$ 30,975.00

Staff Expenses		Hourly Salaries / Title				Total Rate	
Hourly Salaries / Title		# Positions	# Hours	Rate/Hour			
Parkers		8	12	\$17		1632	
Total Hourly Salaries						0	\$ 1,632.00
Annual Salaries / Title		# Straight Hours	Straight Rate	Total Rate	# OT Hours	OT Rate	Total Rates
Recreation Supervisor		5	\$46.82	\$234.10	11	\$70.23	\$1,006.63
Recreation Supervisor		5	\$42.98	\$214.90	1	\$64.47	\$279.37
Total Annual Salaries							\$606.80
Croton Staff-hourly and annual							\$ 1,892.80
Total CC Salaries							
Department of Public Safety							
Title		# Positions	# Hours	Rate/Hour			
Total Public Safety							\$4,024.62
Total Staff Expenses							\$ 7,041.61
							\$ 14,591.03

<b>Contracted Expenses</b>	<b>Name of Company</b>	<b>Description</b>	<b>Rate</b>	<b>Total Rate</b>	<b>Sum</b>
Ambulance Port a Sans Stage johnny to go	Empress United Showmobile holding tank	wash stations, service, 25 reg, 5 handi 4 holding tanks, 3 sinks		\$3,630.00 \$2,721.00 \$1,000.00 \$490.50	
<b>Total Contracted Expenses</b>					<b>\$ 7,841.50</b>

<b>Other Expenses</b>	<b>Description</b>	<b>Rate</b>	<b>Total Rate</b>
Flyers/Programs Mailing of Flyer, etc.	n/a		
<b>Total Other Expenses</b>			<b>\$ -</b>

<b>Summary of Report</b>	<b>Gross Revenue</b>	<b>\$ 30,975.00</b>
	<b>Expenses</b>	<b>\$ 22,432.53</b>
	<b>Profit (Cost)</b>	<b>\$ 8,542.47</b>

Event Name/Date	Ecuadorian Festival Sunday August 13, 2023
Event Time/Location	10am – 7pm Croton Point Park
Recreation Supervisor Arrival/Departure Time	Kyle Peterson 5:30am – 9:00pm  Joan Hernandez 8:00 am – 9:00 pm
Number of Staff Arrival/Departure Time	8 8am – 8pm
Number of Park Staff Arrival/ Departure Time	10 6am – 8pm
Number of Cashiers Arrival/Departure Time	3 8am – 6pm
Promoter Contact Info	Jorge Merchan 914-760-7991
Weather	Sunny, warm, 80's
Entrance Fees	\$10 parking fee split between PRC and Ecuadorian Civil Committee They charge \$5 per person to enter the event
Attendance	4000
Sponsorship	Ecuadorian Civil Committee
Marketing	Website that no picnics and beach is closed Signs in Park Beach and Park Closed 2wks in advanced VMS Sign Beach and Park Closed 2wks in advanced
Police Detail	1 sgt 3 officers: 9am – 8pm 1 sgt 3 officers: 1pm – 8pm
EMT Detail	Empress 1 Ambulance
Tent	They provide their own tents We bring up 2 Parks tents one for staff and one for cashiers
Sound	They provide their own sound
Tables/Chairs	2 parks tents One for recreation, one for finance A picnic table under finance tent 2 picnic tables under staff tent
Show Mobile/Stage	Yes: open by 6:30AM

Port-o-Sans	<p>25 regular &amp; 5 handi near the bathroom</p> <p>3 wash stations</p> <p>Serviced portosans every 3 hours</p> <p>Hand sanitizer in each one</p> <p>2 regular portosans behind the stage</p> <p>4 holding tanks</p>
Lights	<p>3 light towers</p> <p>1 in food area, 1 in the field, 1 in the triangle</p>
Signage	<p>Bring exit signs from Kensico</p> <p>\$10 parking fee signs near ticket booth</p> <p>No picnicking and beach closed signs hung day of</p>
Permits/Contract	<p>Yes, public function permit</p> <p>Need to block off the park Saturday, Sunday ...check the System to make sure no reservations are in the system.</p> <p>Only beach is open on Saturday, not Sunday</p> <p>No picnics on Saturday or Sunday. Add to the website that no picnics and beach is closed.</p>
Other Set up info...	<p><b>See program service request and Croton set up request in the folder</b></p> <p>Park opens at 6am to allow vendors to start setting up. They set up all food vendors on the side with the railing where the water access is. Promoter brings a sink to hook up.</p> <p>On the other side is all picnic tables. Showmobile (tree and electrical box, back corner for placement) facing the Hudson, all sound and equipment is provided by the Civil Committee. A total of 25 regular and 5 handicap port a sans, 3 wash stations were placed near the bathhouse (bathhouse was locked) and pumped out every 3 hours during the festival. 2 portosans were placed behind the stage.</p> <p>Signage was placed along the road entering the park, notify people that there was no picnicking that day and that there was a \$10 parking fee for the festival. In English and Spanish.</p> <p>Snow fencing is put up allowing for only one entrance into the festival area. Snow fence on the far side of the pavilion 1.</p>

	<p>Snowfence or bike rack behind the food vendor area all the way to the road going up the hill towards the trailers. The Nature Center entrance is left open.</p> <p>A Parks 10x10 tent and 2 picnic table is set up at the front of the grass triangle in between the dump and mothers lap. A parks tent and picnic table in the road for finance to collect money.</p> <p>4-5 large dollies from Kensico are to be delivered to Croton before the event. Two placed at the festival entrance and two placed on the roadway behind the Showmobile for the entertainers.</p> <p>Use caution tape and metal stakes to block access to the stage and festival area from the gravel road behind the festival area.</p> <p>Remind Croton staff to remove section of fencing along roadway to allow cars to exit the parking area on mothers lap, the chute. Also to use caution tape and stakes to make the chute.</p> <p>Make sure to reserve the date ASAP with Anthony DiRubba so that he can make arrangements to have people there collecting the parking fee.</p> <p>Block of Saturday Pavilion 1 for no use so that picnic tables from that Pavilion can be moved and used for the food area.</p> <p>Tell kayak company and O'Neils date of festival</p>
Parking Areas	<p>Paved lot, Northfield and then back filled into the paved lot.</p> <p>Parking Northfield at 2-6</p> <p>No parking permitted near the beach bathhouse. Cars parked on the new concrete walkway.</p> <p>Dump area was very wet from heavy rain the night before so there was no parking permitted in that area.</p>
Parking/Police Issues	<p>SPR were sent to various locations to deal with unpermitted picnics.</p> <p>One attendee was thrown out for being intoxicated</p>
Staff Issues	<p>Place someone at the rainbow gate at the beginning and the end of the day to stop vendors from entering festival area during heavy pedestrian exit.</p>

Promoter Issues	Need better oversight in the food area, making sure the grey water tanks are switched out and the vendors take their grease, and are disposing of their garbage.
Rec Supervisor's Evaluation/Comments	Overall the event went great. The promoter has lots of staff but could use a few of them to oversee the food court operations and clean some things up a bit in that are with gray water and grease.
Improvements for Next Year	Consider new stage location to tighten up the event so not as spread out.
PRC Responsibilites...	Parkers, Contract, Staff, Facility, Police, Clean-up, Ambulance
Meeting/Exceeding Program Standards  Discontinue Program (reasons)	Exceeds Program standards. Very well attended.





Contracted Expenses		Name of Company	Description	Rate	Total Rate	
	Park Rental (Fri)				\$1,000.00	
	Park Rental (sat)				\$3,000.00	
	EMT				\$150.00	
	Homestyle		wait staff			
	Port a Sans		on site			
	Gray Water Tank		rented by promoter		\$2,160.00	
Total Contracted Expenses						\$ 6,310.00

Other Expenses		Description	Rate	Total Rate	
	Flyers/Programs				
	Mailing of Flyer, etc.				
Total Other Expenses					

Summary of Report		Gross Revenue	
	Expenses		\$ 17,050.00
	Profit (Cost)		\$ 19,118.20
			\$ (2,068.20)

Event Name/Date	Grand Tasting June 10, 2023
Event Time/Location	12pm to 4pm Kensico Dam Plaza
Recreation Supervisor Arrival/Departure Time	Kyle Peterson 7am to 6pm
Number of Staff Arrival/Departure Time	Parkers – 14 Homestyle – 10 wait staff
Number of Park Staff Arrival/ Departure Time	Kensico – 6 Parks – 6 guys & a garbage truck (Glen Island)
Number of Cashiers Arrival/Departure Time	NA
Promoter Contact Info	Westchester Magazine and Thompson & Bender
Weather	Nice, sunny
Entrance Fees	Ticketed event – promoter handled ticket sales
Attendance	Guess is 2500 (tickets sold, comps, restaurants and staff)
Sponsorship	
Marketing	Promoter responsible for marketing Friends of Parks – sold tickets to Friends members at a discount
Police Detail	PO's and 1 Sgt 6 PO
EMT Detail	EMT on site – hired by Parks
Tent	Promoter rented a tent from Partyline
Sound	No Sound
Tables/Chairs	Promoter rented tables and chairs
Show Mobile/Stage	No

Port-o-Sans	On site
Lights	N/A
Signage	
Permits/Contract	Yes – contract
Other Set up info...	Same Set-up as Burger Blast
Parking Areas	Main Grass area, dog leg, oval and paved lot
Parking/Police Issues	Promoter had their own security at entrance points checking wristbands
Staff Issues	
Promoter Issues	
Rec Supervisor's Evaluation/Comments	<p>Too many box trucks trying to unload on the Plaza. Not enough room for them to fit with all the large set ups. Suggest to have them unload in the paved lot and cart all supplies to the plaza.</p> <p>Some cars, and trucks left hazards on causing them to kill the battery. Needed a jump.</p>
Improvements for Next Year	*See Burger Blast comments (re: Port-a-sans)
PRC Responsibilities...	Permit, Parkers, Contract, Staff, Facility, Police, Clean-up
Meeting/Exceeding Program Standards	Exceeding expectations. Very well attended event.
Discontinue Program (reasons)	