



Westchester County **Resident Recreation Preference Survey Results 2022**





RESIDENT RECREATION PREFERENCE SURVEY RESULTS 2022

Westchester County Parks conducted its first comprehensive resident recreation preference user survey since 2008. The County commissioned WBA Research, Lanham, Maryland in 2022 to conduct an updated survey in an effort to respond accordingly and help guide the department in strategic planning, future investment, maintenance and improvements to its parks. The survey also obtained information from residents regarding their use of County facilities, what they think of those facilities, and how more residents can be attracted to use County recreational facilities.



Quantitative Methodology

- Conducted July 3 through October 3, 2022.
- 15,000 random addresses equally weighted/sampled and defined by zip code for the southern, central and northern regions.
- Letter included a link for on-line survey or telephone, followed up by calls from WBA.
- 792 completed surveys.
- 95% confident level (+/- 3.5%)





Park Usage

Increased usage of Parks across the board when compared to 2008.

94%

have visited at least one County Park in the past 12 months.

(Top Three: Kensico Dam Plaza, Bronx River Reservation, Saxon Woods and Glen Island Parks).

84%

have visited at least one County Recreation Facility in the past 12 months.

(Top Three: Playland Park, County Center, Muscoot Farm).

88%

use walking, hiking and biking trails.

54%

use nature trails and centers.

Park Benefits



97%

agree County Parks improve physical health and fitness.

96%

parks preserve open space and environment.

95%

agree parks make Westchester a more desirable place to live.

95%

agree parks improve mental health and reduce stress.

91%

have positive impressions of the physical conditions of parks (84% in 2008)

80%

are satisfied with overall value of County Parks (67% in 2008).

Park Investment

(allocation of funds)

75%

Improve and
maintain existing
parks

61%

New trails and
pathways

56%

Water-based
recreation
(swimming,
boating)

52%

Open space

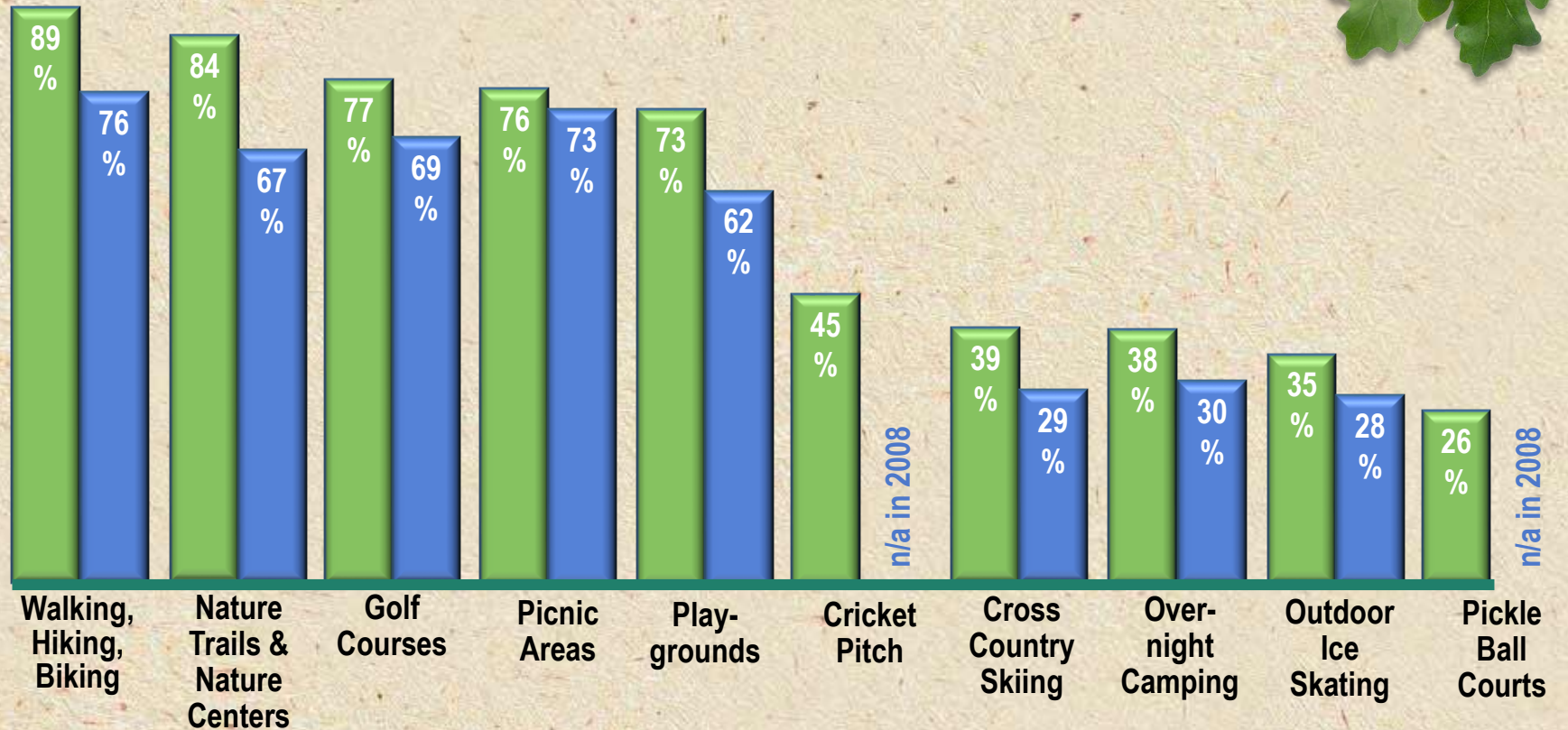
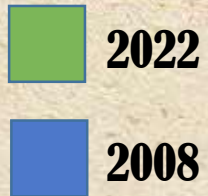
43%

County Center



Needs Assessment

(Sampling
of needs
being met)



County Center Reopening

(What should
return or new)

76%

Concerts

56%

Family
Entertainment

44%

Recreational
Events

41%

Professional
Sports

33%

Trade Shows





Covid Parks Usage

43%
Of residents
Increased usage

37%
Plan to
maintain
increased usage

→ **North 41%**
→ **Central 43%**
→ **South 30%**

