

GOALS AND OBJECTIVES 2023

ADMINISTRATION DIVISION

#	GOAL	STRATEGY	OBJECTIVES	ASSIGNMENT	TIMETABLE	STATUS
1	Anticipate the needs of the changing community and structure programs and facilities accordingly	Expanding Professional Competencies	Continuously educating ourselves as to popular trends and new industry changes. Then using this information in the planning stages in house projects or of capital improvements if necessary.	Parks Division	2023	In progress
2	Improve customer service on site	Expanding Professional Competencies	Front line training on proper handling of various scenarios. Training through examples. Working with our frontline supervisor to clearly identify our standard.	Parks Division, Director, Assistant, Superintendents and Foreman	Spring/ Summer 2023	In progress
3	Staff Training .Improve staff basic competencies based on specific jobs to be performed	Expanding Professional Competencies	Internal training from co-workers already skilled in these competencies. Through professional training with our training company.	Parks Division, Director, Assistant, Superintendents and Foreman	Fall 2023	In progress
4	Serve an aging population with social, recreational, active and healthy opportunities	Documenting Best Practices	Through public outreach recognizing an implementing activities and other opportunities for using our facilities at various ages and stages the park users life.	Parks Division	2023 Season and beyond	In progress
5	Use capital to renew aging infrastructure	Demonstrate results	Through various capital projects we have planned to replace aging infrastructure at multiple division facilities.	Parks Division, Planning Dept, DPW	2023	In progress
6	Be an employer of choice	Documenting Best Practices	Through inclusion in decision making process. Respect for all co-workers. Offering a no judgement and everyone is welcome environment for team members of all ages and backgrounds. We succeed and fail as a team.	Parks Division	2023	In progress
7	Bring children and families into our parks and give them various things to do	Demonstrate results	Bring children and families into our parks and give them great reasons to stay and play for a lifetime. Provide a wide variety of options through departmental programming and private programming.	Parks Division/NonProfit Agencies	2023	In progress
8	Increase participation in programs and recreation opportunities		Provide diverse and well marketed programming to appeal to the diverse communities using the facilities	Parks Division, Recreation & Marketing	2023	In progress
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*** Examples of Strategy:**

Documenting Best Practices

Demonstrate results

Expanding Professional Competencies